



# CHANNING REID

MEDIA PERSONALITY,  
PRODUCER & PERFORMER

## SUMMARY

Innovative, with defined on-camera skills and notable television production expertise. A distinct reporting & performer caliber with a designated capacity to succeed under rigorous industry deadlines.

## EDUCATION

Azusa Pacific University  
B.A Broadcast Journalism, News & Storytelling

## REACH ME

📞 480-822-9000

✉ channingreidtv@gmail.com

🌐 www.channingreid.com

## SOCIAL MEDIA

🌐 Channing Reid

📷 ChanningReidTV

📺 Channing Reid

## WORK EXPERIENCE

### PAGEANT & PARADE HELPER

THE WALT DISNEY COMPANY | APR. 2017 - PRESENT

- Perform before thousands of guests from around the world, providing immersive entertainment experiences
- Appear in parades, shows, and special events throughout the Disneyland Resort, sometimes multiple in one day
- Apply hospitality skills to enhance guest interactions
- Uphold the integrity of beloved Disney characters

### EXECUTIVE PRODUCER/REPORTER, ZU MEDIA

LOS ANGELES, CA | JAN. 2019 - MAY 2020

- Produced & directed daily digital news updates
- Post-edited news packages from other reporters
- Pitched story ideas & reported news in the field
- Conducted interviews and performed frequent unscripted on-air discussions

## FREELANCE EXPERIENCE

### MULTI-MEDIA JOURNALIST, PRODUCER & HOST

CHANNING REID TV | AUG. 2017 - PRESENT

- Produce and host panel talk show featuring topics pertaining to lifestyle, celebrity and entertainment news
- Conduct interviews and produce special segments
- Research trending stories that are current top talkers
- Report/anchor breaking news and weather (sometimes in the field), and post-edit all content under tight deadlines

## SKILLS

- |                              |                          |
|------------------------------|--------------------------|
| ✓ Script writing & AP Style  | ✓ Social Media           |
| ✓ Digital content production | -Facebook, Twitter,      |
| ✓ Camera work/teleprompter   | Instagram, YouTube,      |
| ✓ Adobe Creative Suite       | ✓ Website/Graphic Design |
| ✓ Non-linear editing         | -Wix                     |
| ✓ Ad-libbing & V/O           | -Wordpress               |
| ✓ Weather reporting          | -Canva                   |

## MEMBERSHIPS

- The National Society of Leadership and Success
- National Association of Black Journalists

## FUN FACTS

- Classically trained vocalist
- Performed twice at Carnegie Hall with the Masterworks Chorus
- Commercial aviation and airline industry enthusiast